

Customer Supplied Artwork Requirements: Customer Reference Information

To decrease your turnaround time and decrease your cost, please follow these guidelines below, when preparing and sending your computer-generated art files. Following these instructions will make your ordering process trouble-free and accurate.

Artwork can be emailed, or uploaded via our web site. Below is a direct link to our Prepress page. On the page there is a button you can click to upload your files.

[Click Here To Upload Your Artwork](#)

www.gsitech.com/label-prepress-printing

Acceptable Software Files (in order of preference):

- .AI - Adobe Illustrator CC 2015 (or previous versions)
- .EPS
- .PDF - (from native PDF conversion such as via AutoDesk, Adobe, etc.)
Note: Conversions from third-party PDF programs (such as Cute PDF) are not acceptable
- .DXF or .DWG (via CAD, SolidWorks or MicroStation)
- .TIFF - Raster files set to 300 dpi (used for digital printing only)
Note: If .tiff files are provided GSI is unable to modify the content, and as such the output will be unchanged from the original file

Artwork Requirements:

- Native (original program) Editable Vector image file (i.e. Illustrator .ai file)
- Fonts supplied or outlined
- Legible blueprint or layout (i.e. .dxf or a .dwg file; hardcopy)
Must include:
 - Dimensions (Overall size and if applicable, the Round Corner Radius)
 - Dimensions of the copy and graphic location within the layout, if critical as well as text point size
 - PMS colors of all components (Copy, Graphics, Lines, Background) if applicable
 - Clearly identify and provide sizes, location, and dimensions of holes and clear windows, aka Die Cuts

Tolerances:

- Type point size - 4 pt. minimum for Screen, Flexo, and Digital printing
- Lines - 1 pt. minimum for Screen and .5 pt. minimum for Flexo (2 pt. when trapping Screen or Flexo)
- Screens should be no smaller than 20%
- Space from copy to die cut - minimum of .03" (0.762 mm) preferred
- Print tolerance is +/- .015" (+/- 0.381 mm)