



Press Release

GSI Technologies, LLC - Announcement of Digital Printing Investment

July 18th, 2014 – Burr Ridge, IL. GSI Technologies recently announced that it has purchased a full service digital printing line from EFI Jetrion Industrial Inkjet Systems.

“We are very excited about the investment in digital capability. This strategic investment allows us to fully serve our current and future label customers and expands on an already robust flexographic and screen printing platform that has allowed GSI to service leading manufacturers as well as Fortune 100 clients with a strict focus on quality and value,” stated Dave Austin, President and COO of GSI. “Our company will leverage the lean in-line print to finish capability this digital label print line provides so we can capitalize on the increased demand for short runs, variable data and versioning that the industry is requiring.”

GSI recognizes that to remain competitive, print companies in the industrial market sector need a reliable platform that gives them true flexibility and high quality, enabling them to profit from shorter runs and greater versatility.

This investment complements the best in class technical investments the company has made in its printed electronics side of the business. As a means to drive innovation, GSI has made major investments in print equipment, engineering capital and quality systems, all dedicated to scaling up promising ideas to commercial production. Gordon Smith, Chief Technology Officer of GSI, stated “Digital printing has made its presence a critical component to the industrial label segment and we look forward to understanding how the new digital line can benefit printed electronics as well.” The integration of digital printing into the printed electronics sector is not yet a reality, but is a focus area for development. Explains Smith, “Digital printing offers the ability to deposit small amounts of inks and to change designs in real time.”

GSI Technologies values the contribution of digital printing having revolutionized short run lengths eliminating tooling, set-up material and labor waste allowing for fully customized applications. Craig Mech, Vice President of Manufacturing, concluded, “This true turnkey solution considerably enhances our capabilities and addresses many of the competitive requirements we currently face.” Craig is leading the implementation efforts at GSI and expects the digital line installation to be completed by the end of July to take full advantage of the current and future opportunities that digital will deliver.

About GSI Technologies

GSI Technologies is a Burr Ridge, Illinois-based manufacturer of printed electronics and industrial graphic products. It was founded in 1985 as a label and nameplate brokerage by Suzanne and Bob Zaccone. Through the years, it has expanded into printing pressure sensitive labels and nameplates as well as conductive printed electronic products including contactless card antennas, electroluminescent lamps, diagnostic and therapeutic medical electrodes, printed conductors and smart card inlay assemblies. Since 2004, it has been a part of Thrall Enterprises, a family-owned holding company with corporate offices in Chicago.