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EFI Recognizes Quality and Innovation in First-Ever Jetrion Label Contest

ROSEMONT, Ill., Sept. 10, 2014 - This morning, during a special reception at the Labelexpo Americas trade show, [EFI™](#) announced winners in its first label printing contest for EFI [Jetrion®](#) inkjet narrow web press users.

Four companies have been recognized in EFI's first-ever Jetrion Label Awards contest, a competition that recognizes the highest-quality and most innovative print uses for EFI Jetrion presses, the leading narrow-web inkjet technology in the global label converting industry.

Nixa, Mo.-based Ample Industries won the 2014 Label of the Year award for a beverage label printed with process colors plus white ink on silver material. Honorable mention in the category went to Canadian company Factor Forms & Labels in Edmonton, Alberta.

GSI Technologies in Burr Ridge, Ill., won the 2014 Most Innovative Application of the Year award for a heat-resistant blanket warming oven decal printed CMYK plus white on film with laser cut outs. Repacorp Inc., a label converter headquartered near Dayton, Ohio, won honorable mention in the category.

"We have seen such outstanding and innovative work from our Jetrion customers that we decided a contest to recognize them in two categories was in order," said Stephen Emery, vice president of EFI's Jetrion and ink businesses. "The contest participants certainly did not disappoint, and it was hard to come to a final decision. We look forward to making this an annual event."

The winning entries are on display in EFI's booth, #6423, at Labelexpo Americas.

For more information about Jetrion digital label presses and other solutions available from EFI, please visit www.efi.com or call 800-875-7117.

About EFI

EFI™ (www.efi.com) is a worldwide provider of products, technology and services leading the transformation of analog to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio includes digital front-end servers; superwide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity, and efficiency.

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