As Seen In...
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package PRINTING
For printers and converters of labels, flexible packaging and folding cartons

# Label Printer Success Stories

## GSI Technologies

The company located in Burr Ridge, Ill. began as Graphic Solutions, printing industrial graphic products—pressure-sensitive labels, polycarbonate panels, and aluminum nameplates. Its quality, service, pricing, experience and attention to detail help its customers successfully manage their label products.

More than ten years ago the firm started working with technology companies in the printed electronics field, which has quickly become the majority of annual sales. Printed electronics involves the manufacture of components and devices using the printing processes to deliver active or passive functionality. In 2007, the company changed its name to GSI Technologies to acknowledge its strategic direction into functional printing.

*Jack Kraemer, president/COO, GSI Technologies*

Printed electronic products require a higher level of printing technique, engineering, quality, and project management to assure success. The company has become a critical development and manufacturing partner to its customers for their specialty products. GSI's investments in quality systems, inspection, engineering, printing equipment, and personnel allow it to produce unique functioning products.

The primary markets for GSI's functional and graphic products include: medical, diagnostic, smart cards, circuits, electrical, construction, beverage, and automotive.

2010 is expected to be another successful year as the industrial manufacturing label business rebounds with the economy and the emerging printed electronics market continues to advance across exciting new applications.

gsi technologies
Intelligent Printing

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